



FRESH START OPERATIONS LLC

Capability Statement | 2026

WOSB
In-Process

NC HUBZone
In-Process

SAM.gov
Active

◆ STRATEGIC VALUE PROPOSITION

Fresh Start Operations LLC is a Charlotte-based management consulting and logistics firm delivering substantive, executive-led execution for federal prime contractors across the Carolinas and the **Fort Liberty installation corridor**.

Prime contractors carrying complex federal scopes face a persistent dual pressure: perform on time and on budget while satisfying mandatory **socioeconomic subcontracting obligations**. Failure on either front creates audit exposure, past performance risk, and potential fee recapture.

As a certified **WOSB with NC HUBZone designation in-process**, Fresh Start delivers **dual-credit subcontracting value** — satisfying WOSB and HUBZone participation metrics simultaneously while producing documented scope performance that withstands DCAA and agency review. **We are not a compliance checkbox. We are a performing partner who solves your compliance problem as a byproduct of execution.**

◆ CORE COMPETENCIES

ADMINISTRATIVE PROGRAM OVERSIGHT

Full-spectrum document control, compliance reporting, and schedule management. Audit-ready deliverables at every phase.

LOGISTICS & DISTRIBUTION CONSULTING

End-to-end transportation sequencing, asset tracking, and COF-compliant last-mile execution at installation tempo.

FACILITIES SUPPORT SERVICES

Operational continuity planning, vendor coordination, and service delivery compliance aligned to federal facility standards.

SPECIALIZED FREIGHT COORDINATION

Asset-backed local and regional freight under USDOT authority. Full chain-of-custody accountability. No intermediaries.

OFFICE ADMINISTRATIVE SERVICES

Scalable workflow design, records management, and process improvement delivered under direct executive oversight.

◆ DIFFERENTIATORS

AGILITY — ZERO OVERHEAD DRAG

Every program decision is made at the Managing Member level and executed immediately. No account manager layers. No junior staff handoffs. We move at program speed.

LOCAL PRESENCE — FORT LIBERTY CORRIDOR

Charlotte, NC headquarters with operational alignment to the Fort Liberty footprint. On-the-ground presence without mobilization delay or geographic surcharges.

DIRECT COO-MODEL OVERSIGHT

Every engagement is managed under senior executive oversight from kickoff through closeout. Scope, schedule, compliance, and quality monitored at the top — always.

DUAL SOCIOECONOMIC CREDIT VALUE

WOSB certification + NC HUBZone in-process delivers prime contractors simultaneous credit toward two mandatory subcontracting plan categories in a single vehicle.

◆ NAICS CODES & COMPANY IDENTIFIERS

541611	Administrative Management & General Mgmt Consulting	UEI	FH3WNBVMVBA9
541614	Process, Physical Distribution & Logistics Consulting	DUNS	141049453
561210	Facilities Support Services	CAGE	Pending Clearance
561110	Office Administrative Services	WOSB	Certification In-Process
484220	Specialized Freight Trucking, Local	HUBZone	NC Designation In-Process

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SOURCES SOUGHT & RFI READY

Fresh Start Operations actively monitors federal procurement pipelines and responds to Sources Sought notices and RFIs across all primary NAICS codes. We are positioned to support subcontracting plan execution, teaming agreements, SBA Mentor-Protege alignment, and joint venture structures.

